

Privacy Policy

What is this Privacy Policy for?

This privacy policy is for this website (www.otherplacebrighton.co.uk) and served by Otherplace Productions who also go by the name of Otherplace Venues and Otherplace Infrastructure and governs the privacy of its users who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and website owners. Furthermore the way this website processes, stores and protects user data and information will also be detailed within this policy.

The Website

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and requirements for user privacy, as detailed below.

Use of Cookies

Cookies are pieces of information that a website transfers to the cookie file on your computer's hard disk. Cookies enable users to navigate around the Sites and (where appropriate) enable us to tailor the content to fit the needs of visitors who have accessed the Sites.

Some cookies only stay on your PC for the duration of your visit to the Sites - these are session based cookies and expire when you shut down your browser. Others are known as 'persistent' and remain on your PC for a fixed period of time - minutes, months or indefinitely.

There are different types of cookie which do different things, such as allowing efficient navigation around the Sites, remembering preferences and improving your overall browsing experience. Others can be used to measure the number of site visits and most popular pages users visit. Cookies can also be used to provide you with advertising which is more tailored to your interests - we do not use these types of cookies.

There are four classifications of cookies - strictly necessary, performance, functionality and targeting.

Although most browsers are initially set to accept cookies, you may reset your browser to notify you when you receive a cookie or to reject cookies generally. Most browsers offer instructions on how to do so in the "Help" section of the toolbar.

More information about cookies can be found at www.allaboutcookies.org and in the [ICC UK Cookie Guide](#).

Our web pages may contain electronic images, known as web beacons or spotlight tags. These enable us to count users who have visited certain pages on the Sites. Web beacons and spotlight tags are simple tools used to obtain generic information about the web pages visited. They are not used to obtain information about specific users. We do not disclose any of your Personally Identifiable Information to our advertising partners.

We also use analytical tools to collect standard internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the Sites (including your IP address) is transmitted to the analytics provider who uses the information to evaluate visitors' use of the Sites and to compile statistical reports on website activity.

Our analytical tools may track individual logged-in users during their time on the site. The identifier used to track individual sessions is anonymous, non-personally identifiable and cannot be used by any third party to identify or access any personally-identifiable information.

We will not (and will not allow any third party) to use these statistical analytics tools to track or to collect any Personally Identifiable Information of visitors to the Sites.

To opt out of being tracked by Google Analytics across all websites, visit: <http://tools.google.com/dlpage/gaoptout>.

We will also use cookies to assist us in tailoring how we advertise our services to you when you visit certain third party websites like Facebook and Twitter. This is known as 'retargeting', 'remarketing' or 'behavioural advertising'. When you visit certain pages on the Sites, a cookie will be downloaded onto your computer which will enable us to tailor advertisements that would appear on certain third party websites having an agreement with behavioural advertising providers to display such advertisements. If you do not wish to allow us to use cookies in this way, you can visit www.google.co.uk/privacy/ads to opt out.

Contact & Communication

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form to email submission process but advise users using such form to email processes that they do so at their own risk.

This website and its owners use any information submitted to provide you with further information about the products / services they offer or to assist you in answering any questions or queries you may have submitted. This may include using your details to subscribe you to the Otherplace email updates and newsletter that the website operates but only if this was made clear to you and your express permission was granted when submitting any form to email process. Or whereby you the consumer have previously purchased from or enquired about purchasing from Otherplace a product or service that the email newsletter relates to. This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are not passed on to any third parties.

Email Newsletter

This website operates an email newsletter program, used to inform subscribers about products and services supplied by Otherplace through this website. Users can subscribe through an online automated process should they wish to do so but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this website, Otherplace Brighton. Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. A small fee will be payable. If you would like a copy of the information held on you please write to the Otherplace business address at the bottom of this policy.

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity [this is by no far a comprehensive list]. This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated un-subscription system is unavailable clear instructions on how to un-subscribe will be detailed instead.

External Links

Although this website only looks to include quality, safe and relevant external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website. (External links are clickable text / banner / image links to other websites, similar to; [Designed by Siteclub](#) or [UlrikaJarl.com](#)).

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Adverts and Sponsored Links

This website may contain sponsored links and adverts. These will typically be served through our advertising partners, to whom may have detailed privacy policies relating directly to the adverts they serve.

Clicking on any such adverts will send you to the advertisers website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved on your computers hard drive. Users should therefore note they click on sponsored external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

Resources & Further Information

- [Data Protection Act 1998](#)
- [Privacy and Electronic Communications Regulations 2003](#)
- [Twitter Privacy Policy](#)
- [Facebook Privacy Policy](#)
- [Google Privacy Policy](#)
- [Linkedin Privacy Policy](#)
- [Mailchimp Privacy Policy](#)

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